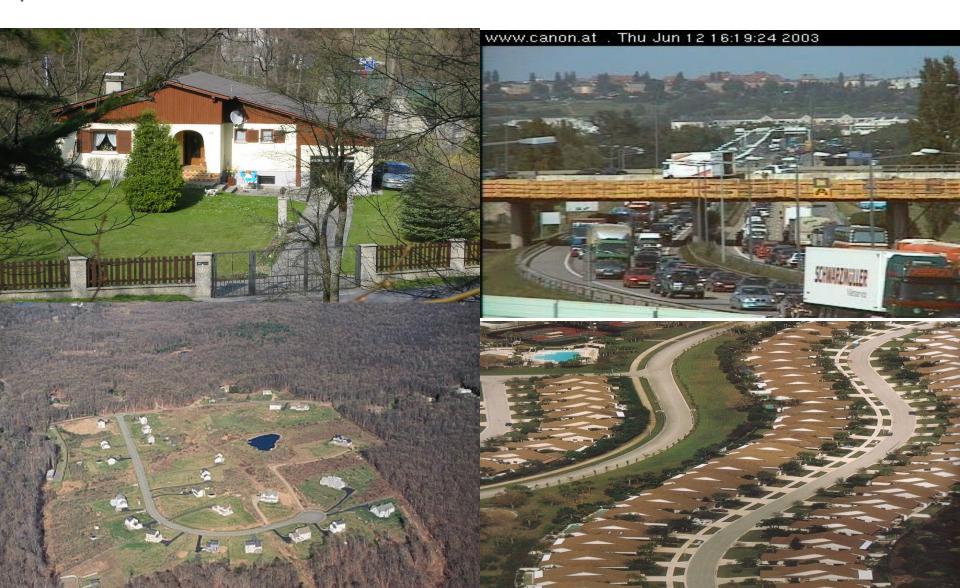


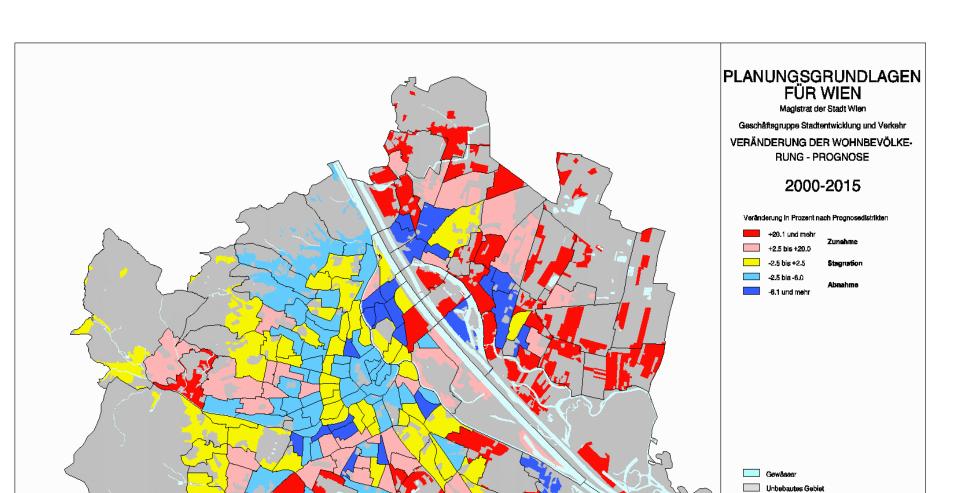
Vienna - Urban development issues and concerns:

Urban Sprawl: an ecological, economical and social problem



TREND: Urban Sprawl

decrease in population in urban city centres



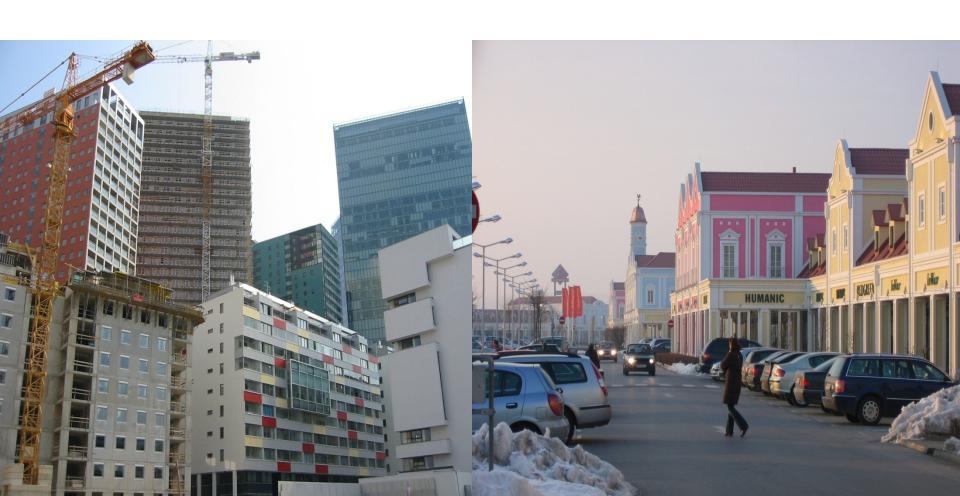
Growing number of **shopping malls** in central areas as well as in the suburbs harms local shops, negatively affects the quality of living areas and produces anti urban situations in the next years 400.000 m2 of shopping malls will be realized in Vienna and its suburbs.



Urban development policies are still based on **mobility with individual transport** instead of focusing and encouraging other modal split options and ecological means of transport



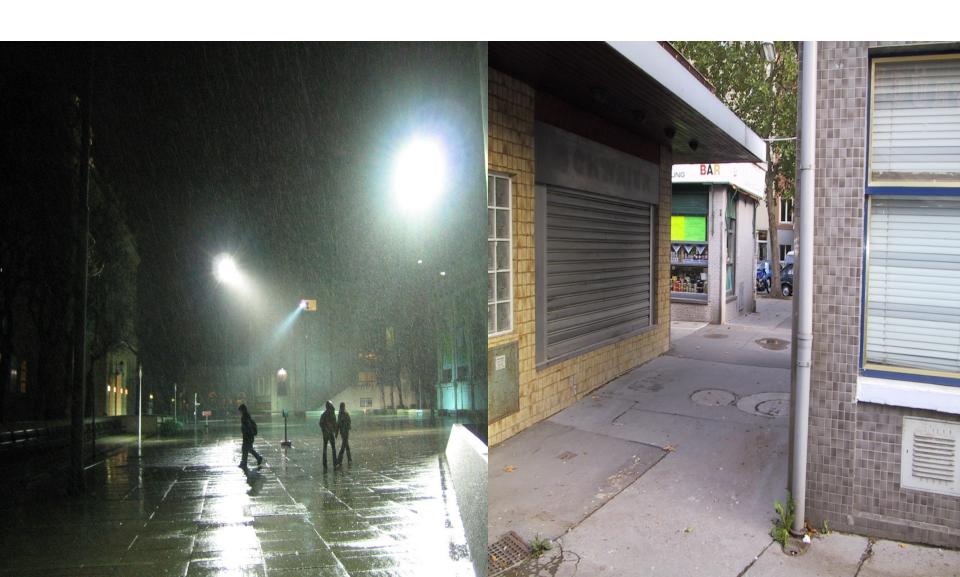
The realisation of many important projects is dependent on **private investment**. The current City government fails to define and assert public interest against investors



Top-down urban planning measures: general public does not have sufficient access to information or genuine participation options concerning new projects in their neighbourhood



Lack of serious measures against **gentrification** and rising **social segregation**



Demonstrative measures against information politics of the city government

Models – brochures - information platforms and support for independent initiatives of local groups



proposal for a more **comprehensive concept** against unplanned, profit focused developments



GRÜNE LEITLINIEN FÜR DEN DONAUKANAL:

Das ist notwendig:

1. Beteiligung und Mitsprache:

- Ausreichende Information über Projekte(genaue Angaben, Lageplan, Volumen, Höhe und Schaubilder)
- Möglichkeiten schaffen, Ideen einzubringen und an Planungsprozessen teilzunehmen
- Berücksichtigung von Genderaspekten und Diversitätsfragen

2. Verbindunguen und Mobilität:

- Verbesserte Verbindungen zwischen den verschiedenen Ufer-, Wasserund Stadtebenen, sowie besseren Zugang zu Wasser schaffen
- Verbindung zwischen den durch den Wienfluss getrennten Ufern herstellen
- Durchgehende Fuß- und Radwege am Ufer ermöglichen
- Bestehende Fuß- und Radwege ausbauen und verbessern
- Nutzungskonflikte sind dabei zu vermeiden, bspw. mittels Alternativangeboten auf unterschiedlichen Niveaus
- Barrierefreiheit schaffen durch zusätzliche Rampen und Aufzüge



green ideas realized in cooperation with the city government (so called red-green projects) aiming at participative, ecological and innovative models of planning

Car-Free housing project - Terassenhaus - Generationen Wohnen



Wiental – Highway: direct highway for bicycles along the river 'Wien' – to encourage ecological mobility



Green projects, initiatives and ideas: Green'Balkony' initiative – acting against futile building regulations, which prohibit balconies. Asserting the importance and qualities of compact 'private free-spaces'

